

## A-MIS **A-ICE MULTIMEDIA INFORMATION SYSTEM**

Simplifying your approach to communication and giving you greater control through a single, centralized solution.

## **OVERVIEW**

Within airports, the flow of information in all its various forms is relentless. Managing and coordinating this flow is essential to get the right information to the people who need it as quickly as possible.

The A-ICE Multimedia Information System (A-MIS) enables you to handle all communication channels through a single, user-friendly web-based control panel that is capable of managing data and content in a wide variety of formats.

This centralized approach means messages can be dynamically delivered in the required format either to passengers or staff, keeping operations running smoothly and effectively.

A-ICE can provide strategic support to ensure your implementation is as effective as possible, helping to reduce costs in areas such as rationalization of information points, and taking a modular approach to system development.

## **KEY FEATURES**

- Single, user-friendly web-based communications control panel.
- Configurable for users within different departments and locations.
- Clustered monitors for extended displays.
- **Emergency override message** displays.
- Remote monitoring and

- Free-text display.
- Timed sequencing for rolling displays.

## PRODUCT DETAILS

- Full integration with existing systems and technologies.
- Delivery of combined and complex information.
- Automation of information-sharing process.
- Geo-referencing information for defined locations.
- Multi-device support.
- Administrative functions (billing, statistics, reports, etc.) and data analysis.
- Development plan techniques and co-ordination of personalized advertising campaigns.
- Special assistance audio/video for disabled passengers.
- Strategic support for security and emergency plans.





